



PRESS RELEASE

Simplified management of disclaimers in electronic mail.

Under legal regulations, companies are required to use unified disclaimers and signatures in their electronic correspondence. CodeTwo Exchange Rules, engineered by a software company from Poland, Europe, is a solution for all businesses seeking a central disclaimer management system. The latest version of this application will be available towards the end of February 2009.

Wroclaw, Poland, Feb 13, 2009 --

The testing of CodeTwo Exchange Rules is drawing to a close at CodeTwo. *"We have introduced plenty of improvements to the new version which make the signature edition more efficient and effortless,"* says **Michał Bednarz**, the founder of CodeTwo, who is the only specialist in Poland to hold **the title of Microsoft MVP for Microsoft Outlook**. *"All changes have been developed in line with the needs and suggestions of our customers."*

CodeTwo Exchange Rules 3.0 has been equipped with the capability to add disclaimers and signatures to internal messages sent between the users in one Exchange organization, which may consist of multiple servers or a single mail server.

In order to simplify the deployment and creation of new footers, a brand new HTML editor was built in. *"The editor used previously was an outsourced component, and it contained several shortcomings e.g. it unsatisfactorily supported signatures that included national characters from languages other than Western - hence our decision to implement a self-made tool,"* said **Michał Bednarz**.

In the new CodeTwo Exchange Rules a considerable improvement can be seen in the edition of footers containing non-standard characters. Version 3.0 also supports disclaimers including different international encodings. Now a single disclaimer may contain various language versions and will display correctly at the recipient's machine. The logic behind the function looking up if the footer is already found in the message has been updated too.

The new release features enhanced search mechanisms for Active Directory (which stores properties such as the business name, branch name, name and surname of the message sender, e-mail address, telephone number etc. This is the data used by the administrator to compose a mail signature template later used by the program. Version 3.0 includes a broadened range of user attributes to be used in the footer template.

Unified disclaimers become a legal obligation

The signatures and disclaimers appended to electronic mail sent outside the company server an informative role; they form part of the visual company identity and project the company image to the clients. The unification of company signatures and disclaimers is regulated by legislation.

CodeTwo Exchange Rules is a perfect solution for unifying company disclaimers. *"The solution brought by our engineers expands the capabilities of Microsoft Exchange Server and Small Business Server,"* says **Michał Bednarz**. *"The program is used to add company disclaimers or personalized employee signatures to sent messages centrally on the mail sever without burdening the individual users."*

Easy deployment

With CodeTwo Exchange Rules the disclaimer and signatures are configured by the administrator for all users, which is done centrally on the server and not by configuring users' mail clients. The program enables defining multifarious signatures depending on user-specific attributes, be it senders or recipients. A part of CodeTwo Exchange Rules is the easy-to-use editor. This add-in enables quick editing of HTML-formatted signatures, which may include e.g. graphics, tables, various font types and styles. Creating a signature takes only a few minutes – in this time the administrator builds a unified signature footer for several hundreds or thousands of employees, as what is needed is a single template on the server including dynamic variables filled out while the message is processed by the server.

*“Our program has a broad scope of usage. It is capable of adding signatures to messages sent from all mail clients such as Outlook, OWA, OMA, BlackBerry and the like,” says **Michał Bednarz**. “The users of CodeTwo Exchange Rules have one more useful tool at their disposal - the ability to archive and keep statistics of all mail traffic processed by Exchange Server.”*

The program enables adding to e-mail correspondence not only company data related to its location. The company footer may contain legal notes and clauses, advertisements, logos, other graphics etc.

*“The application that adds signatures and disclaimers centrally helps save time and minimizes the risk of erroneous data in the company mail. Each day companies generate thousands of messages. Without cutting-edge software it is hard to maintain a unified disclaimer policy within the company,” says **Michał Bednarz**. “This explains the needs for CodeTwo Exchange Rules, which applies footers automatically.”*

About the company:

CodeTwo, a software company located in Poland, develops highly-specialized software for Microsoft Exchange Server and Microsoft Outlook. CodeTwo offers solutions to facilitate groupwork in companies of all sizes as well as resource management procedures, mails and tasks.

The solutions brought by CodeTwo are currently used by over 2600 companies (660 in Poland and as many as 2000 worldwide, mainly the USA). The flagship applications released by CodeTwo include **CodeTwo Public Folders** – an application used to share Outlook data (calendars, contacts, tasks, and mail folders) by multiple users in the workplace or home, as well as **CodeTwo Exchange Rules** – a solution used to add company disclaimers or personalized signatures to email messages automatically without user's instruction. The product list is completed by customized software solutions (e.g. system used to manage employees' vacation/paid-leave forms, an application for creating data back-ups for Exchange, a solution for managing the standard paper company correspondence, and finally free add-ons to Microsoft Outlook.

www.CodeTwo.com

Press contact information

Magdalena Rabiega
magdalena.rabiega@prtime.pl

al. Wiśniowa 33
53-137 Wrocław
tel: + 48 71 33 70 686
fax: + 48 71 33 70 685

<http://www.prttime.pl>

Jerzy Piątek
jerzy.piatek@prtime.pl

Al. Wiśniowa 33
53-137 Wrocław
tel: + 48 71 33 70 686
fax: + 48 71 33 70 685
<http://www.prttime.pl>